

Georgia's Rome Plein Air Showcase We Can't Wait to See You Saturday!

Dear Artists, we are excited for the Georgia's Rome Plein Air Showcase this Saturday, October 18, 2025 and we are so glad you are participating and sharing your talent!

If you haven't already, please review the Showcase Information for Artists on the Georgia's Rome Plein Air Showcase Website: RomeGeorgia.or/PleinAir The website provides information on what to expect, rules for showcase, where to park, restroom locations and other helpful details.

Questions?

If you have questions, please contact Kristi Kent by 5 pm on Friday, Oct 17:

(After that time, I cannot guarantee a response –

but I'll be happy to answer questions when I see you at check-in.

Kristi Kent: Text or call: 706-237-0466 E-mail: kkent@romega.us

Timeline for Saturday, October 18_

8:00 am -9:00 am:

Artists Must Check-in with their blank canvas/paper/board - we will stamp the back of it.

- **-Location:** Hardy on Broad, 440 Broad Street
- **-Notes:** Sketches are not allowed on the canvas/paper/board; it must be blank. You can bring two pieces to paint on and get stamped, but you can only submit one for judging. Paintings cannot be larger than 12" x 16". Artists must paint on public property within the <u>painting zone</u> only and **must not** block or set up in vendor areas or car show spaces. <u>View map of festival</u>. (The restroom at Hardy on Broad will be open during the check-in hour.)

11:30 am - Noon:

Artist Check-in - return 1 completed artwork by 12 NOON.

- -Location: Inside Hardy on Broad
- **-Notes:** You have the option to present your completed painting in a frame for judging. Frames are encouraged because they enhance the presentation of your painting but frames are NOT required. Paintings submitted after the 12 Noon deadline are not eligible for the showcase.

Noon - 3:30 pm:

Wet Paint Sale & Silent Auction

- -Location: Inside Hardy on Broad
- **-Notes:** You have the option to sell your painting. 100% of the proceeds go to the artist. There will be a "buy now" option and a silent auction you set the minimum bid.

1:00 pm:

Winners Announced: \$625 in Cash Prizes & Ribbons Awarded

- -Location: Inside Hardy on Broad
- **-Notes:** Cash prizes include: First Place \$200, Second Place \$150, Third Place \$100, Honorable Mention \$50, RACA Beginner Artist Awards \$50 Awards (Two awards encouraging first-time plein air participants)

1:30 pm:

Live Painting Demo with Rachel Eichholtz: Professional plein air artist Rachel Eichholtz will serve as this year's judge. After the awards ceremony she will present a live demonstration sharing techniques for capturing light, movement, and atmosphere quickly on canvas. All are welcome to observe and ask questions.

3:30 pm:

- New Cash Prize Added this Week! People's Choice Award: \$25 - This cash prize and ribbon will be announced at the close of the Wet Paint Sale & Silent Auction.

Tips for Plein Air Painting

Choose a Portable Easel: Opt for a lightweight, compact easel that is both sturdy enough to withstand breezy conditions and easy to set up and take down quickly.

Pack Essentials Only: Bring only the colors and brushes you need for your painting. A streamlined palette encourages simplicity and helps you focus on capturing the essence of the scene.

Bring a Sketchbook: A sketchbook is invaluable for planning your composition before committing to canvas. Take a quick two-minute sketch to map out your ideas.

Be Prepared for the Weather: Dress in layers, bring a hat for sun protection, clip-on umbrella for your easel, and bring water to stay hydrated.

Embrace Change: The light and scenery will shift as you paint. Instead of resisting these changes, welcome them. This spontaneity adds a unique, dynamic quality to your work.

Additional Supplies: Don't forget the essentials that can easily be overlooked: a water/paint thinner container, paper towels or rags, a portable chair, and a small table to enhance your painting experience.

Thank you to all our artists for participating in the Georgia's Rome Plein Air Showcase!