

Hospitality Association of Rome & Floyd County

2011 Membership Information & Dues



**Greater Rome
Convention &
Visitors Bureau**

who we are

The Greater Rome Convention & Visitors Bureau (GRCVB) is the Destination Marketing Organization serving Rome and Floyd County, Georgia. Founded in 1975, the GRCVB's mission is to strengthen the economic fabric of the community through tourism development.

GRCVB markets Rome & Floyd County to leisure travelers, conventions, meetings, family reunions, tour groups, sports events and other groups.

The GRCVB operates the Rome / Floyd County Visitor Center and Last Stop Gift Shop located at 402 Civic Center Drive. The Center and Gift Shop is open Monday-Friday 9:30 a.m.-5 p.m. and Saturday 11 a.m.-3 p.m.

statistics

The Greater Rome Convention & Visitors Bureau handled the following business in 2009:

People serviced (conventions, events, sports):	89,140
Visitation in Visitors Center:	3,770
Groups serviced:	256
Economic impact to Floyd County:	\$10,456,529.00

The average visitor to Rome and Floyd County spends the following amount per day (includes accommodations, shops, restaurants and attractions):

Daytrip:	\$85
Overnight traveler:	\$129
Overnight meeting:	\$145
Overnight group traveler:	\$156
Sports traveler:	\$124
Wedding or reunion traveler:	\$129

benefits

Association membership is an investment. Through the Association, businesses with similar concerns can unite to get things done! Membership is a low cost investment. The collective pool of money is used as an incentive to attract new events & tournaments to Rome that benefits the entire community.

Association membership gives you the inside track. An updated Calendar of Events is distributed each month to all members. Knowing that large tournaments, conferences and other events will be in town allows Association members to plan accordingly and thus have greater success. Additionally, at Association sponsored tournaments and events, members are allowed to directly market and sale to attendees.

networking

Association membership makes contacts. The Association is a business organization representing the hospitality industry. Networking is an integral part of our success as we develop successful partnerships to enhance the tourism industry in Rome & Floyd County.

community involvement

A sample of the many organizations our members support with donations:

Exchange Club – Family Resource Center	Empty Bowls
Toys for Tots	Open Door Home
Davies Homeless Shelter	Tour de Cure
Soup Kitchens throughout Rome/Floyd County	YMCA
Tour De Georgia	US Handcycling Federation
Muscular Dystrophy Association	Tennis Tournaments
Youth Baseball & Softball	Soccer Tournaments
Heather Garner Ministries	Georgia Transplant Foundation

investment

Restaurant Dues:	\$200
Hotel / Motel / B&B Dues:	\$.50 per room, per month, per year
Associate / Service:	Up to \$500 (evaluated upon application)

Deadline for inclusion in the 2011 Georgia's Rome Visitor Guide:
November 5, 2010

Billing from the GRCVB may be made on either December 1, 2011 or January 1, 2011 to accommodate budgets.

Members of the Rome/Floyd Hospitality Association will receive a 20% discount on advertising coupons in the 2011 Visitor Guide.

questions?

Association Coordinators:

Ann Hortman & Linda Smith
706.295.5576 or 800.444.1834

Greater Rome Convention & Visitors Bureau:

706.295.5576 or 800.444.1834
402 Civic Center Drive, Rome GA 30161
Fax: 706.236.5029

Membership Application

Business Name

Street Address

Mailing Address

Business Phone

Business Fax

Contact Name

Contact Title

Email

Website

Additional individuals and contact to receive communications

Type of Business

Hotel Restaurant Service B&B _____

Preferred Billing Date

December 1, 2010 January 1, 2011

I HEREBY CERTIFY that I/we operate the above business ethically, and with integrity, striving to the best of our ability to provide excellence in the services and quality in accommodations and/or facilities we provide.

I/We also agree to serve the hospitality/tourism industry by supporting the goals and mission of the Hospitality Association of Rome & Floyd County, its projects and programs. I/We will project a positive image for our industry and the Association.

This membership will apply only to the present owner(s) and applicant(s). In the event of a change of ownership, the Association should be notified and new ownership will be required to reapply, should they desire membership.

Advertiser Signature

Date

Total amount due
